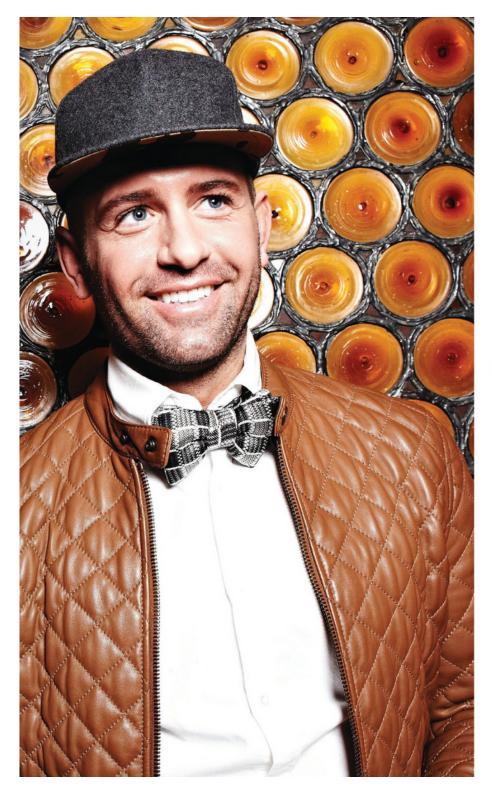


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## Doniphan Moore

Hot-trending interior designer Doniphan Moore hails from Kentucky, and even after years in Dallas, he's retained vestiges of the Southern gentleman—the drawl, the demeanor, swired together with a modest self-deprecation. And style? "Schizophrenic might be a really good adjective," he says with a laugh. "I dress casually, but I can be something of an eccentric at times. It's a mix of things." While he's not a label loyalist, he does acknowledge some favorites in Rick Owens, Michael Bastian, Thom Browne, Tom Ford bow ties, Alexander McQueen and a pair of Birkenstocks that are summer essentials. Moore's fond of reinterpretting the classics, and his look is influenced by music and art, texture and color. A favorite accessory is his Cartier Santos watch, and he finds a metaphor there: "It represents my style so well because the band is worn out, but then it's got a beautiful shiny face. There's always a disheveled element in the way I dress, just slightly off-kilter—I don't like to do things too perfect. I'm never really on a trend because they're fleeting. I look at the way I dress the same way I'd look at style from an interior standpoint—there are things that just work."

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## **Omar Flores**

If you can't stand the heat, get out of the kitchen? Not possible for Omar Flores, the hot chef of 2014, holding court at Driftwood in Oak Cliff and the recently opened Casa Rubia at Trinity Groves. Food is in Flores' DNA, with a chef father and a mom who was also a great cook. Raised in El Paso, he's now been a Dallastie for seven years, initially arriving here when he accepted a position at Abacus. His renown as executive chef at Driftwood is legendary, with upscale foodies raving about his charg-grilled octopus and sea urchin. "I try to keep ahead of the times and see what's trending in food, but I try to stick to my own style," he says. "I do simple food, but I present it well." Flores considers his style to be pretty straightforward, appreciating casual staples such as jeans, tees, pearl-snap shirts and Lucchese boots. "I'm kind of a boot snob right now," he acknowledges with a laugh. "But being stuck in a kitchen, I don't really get a chance to wear that stuff that of the." Flores is also known for his ubiquitous ball cap, which changed its stripes in recent years from Red Sox to Rangers. When in Rome...

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## Matt Alexander

Trust us—when it comes to men's lifestyle products, you can rely on Matt Alexander and his Need lifestyle brand. A British/American who was raised just outside London, (his mum is a Texan), Alexander moved to Dallas in 2006 to attend SMU. He launched his Need website (needlifestyle.com) just over a year ago, and its service of "curated shopping for men" is a godsend for busy upscale males looking for the very best in clothing, coffee, literature and accessories. "The whole idea is to find the signal among the noise," he says. Sartorially speaking, Alexander's fond of casual, and the Need website is a clear reflection of his taste. You're apt to find him in Noble denim or Nudie jeans, and his beloved Grenson brogues. His style is influenced by independent designers and writers more than by brand, and he takes cues from European publications such as Cereal magazine and Offscreen.

Once a practitioner of extreme sports, nowadays he's bicycling around Dallas first thing in the morning, off the grids of cellphone and computer. Chanel Allure Sport cologne, interesting watches and "crazy socks," ("a fairly European thing"), are his accessories of choice.